



MTDF 2019- September 23rd – 29th Commercial Exhibits

Welcome to the 2019 MDTF!!

The Middle Tennessee District Fair is an award-winning fair located in Lawrence County, TN. We expect over 120,000 people to come through our gates during the week. We are excited for you to see the renovation we made to the exhibit hall!

In order to reserve your space, we need your application and payment returned by **August 09, 2019** to **Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464**

Returning Vendors: If you want to keep the same spot you had last year it is very important that we have your application and and payment by the deadline, or your spot will be lost.

Vendors that did not have a booth at the 2018 fair: You are considered new and will be put on a wait list in the order we received your application. After the August 9th deadline, we will see who is returning from last year and who is not and go back in fill in with new vendors. We will contact you in late August and let you know if we have a booth for you. *New vendors please do not send payment with your app. We will require payment when we see we have a booth for you.*

Housekeeping Items:

- **NO sub-letting of commercial booths WITHOUT prior consent from the MTDF Commercial Exhibit chairmen.**
- **Please clean up your area and any hallways, after you decorate your booth, especially if you use straw or hay. We try to keep our exhibit halls neat and presentable at all times.**
- **Without sufficient notice of cancellation, you may lose your booth rental fee. (We will try to work with our vendors but if you don't let us know prior to the week before, or the week of, that you won't be at the fair then it makes it hard for us to re-rent a booth.)**
- **Booth rental fees may go up based on demand closer to the fair.**

Commercial Areas:

Vendor Selling Inside! You have asked and we have made it happen! Your customers may purchase products at your MTDF booth. *MTDF reserves the right of refusal for allowing the sale of your products. This is a family fair, please respect this.*

The Commercial Exhibits will be located in two areas:

- INSIDE:
 - East or Middle Exhibit Building (Selling Allowed w/Permission)
 - West or Back Exhibit Building (No Selling Allowed)
- OUTSIDE:
 - Outside Commercial Areas (Selling is Allowed)

Tent colors for **outside** booths must be white or blue unless approved by MTDF. *If you need to rent a tent there are 2 vendors in the area: Party Savers 931-231-0759 or Purcell's Tents 931-629-4417*

Vendors Giving Items Away: If you want to giveaway items from your booth, MTDF has to approve the item first. *MTDF reserves the right to refusal to allowing a vendor to giveaway an item. This is to be fair to our vendors that are selling items. No food or drink giveaways are allowed except individually wrapped candy.*

The buildings have concrete floors, AC, and both contain a large roll up door for easy set-up and take down. The booth contains pipe and drape to separate the space with the back wall being 8' in height. Adjacent booths can be rented to enlarge your overall booth size.

- **Electricity must be requested (120V Receptacles)**
- **Wi-Fi Access is available, but we do not guarantee this service**

Each company or person renting a booth will receive two weekly fair passes, plus one regular commercial parking pass. These can be picked up at the fair office after your booth is set-up.

- **Parking (Jackson Street Gate)**
 - **You are not guaranteed a parking spot just because you have a regular commercial parking pass.**
 - **ALL Parking Passes must be displayed on your automobile front window.**

Commercial parking is located on the Jackson Street Gate.

Set Up Times:

The buildings will be available to exhibitors on Wednesday, Sept. 18th – Saturday, Sept. 21st from 9AM – 10PM, and on Sunday, Sept. 22nd from 1PM – 10PM. **ALL booths must be setup by 10PM on Sunday, Sept. 22nd.** The Exhibit Hall will open to the public on Monday, Sept. 23rd at 5PM.

Security:

The MTDf offers security, but we are not responsible for missing or damaged items. Please monitor your booth and use caution when displaying items. A Security person will be on duty during open times of the Commercial Buildings.

There will be NO security during the daytime hours on Wednesday – Friday during setup.

Additional Help:

Our fair office will be open the entire month of September during the daytime hours. The office number is 931-762-4678. Please stop by when you start setup and get your welcome packet that contains your passes and additional information about the week.

NOTE: Exhibitors wanting to have concessions need to contact Billy Story at 931-853-6405 or Scott Beasley at 931-629-7465.

We are very excited about this year... Please join us at the MTDf to make it the BEST YET!!

*Jason Weaver (Chairman)
931.244.5813*

*Maria Santini (Co-Chairman)
mtdfmarketing@gmail.com*

The 2019 Fair Chairman of Operations is Heath Hill

MTDF 2019 Events:

Saturday, Sept. 21st & Sunday, Sept. 22nd - Fairest of the Fair Pageants (Old Crockett Theatre)

Monday, Sept. 23rd & Tuesday, Sept. 24th- Junk Car Jump & Run

Wednesday, September 25th- Demolition Derby

Thursday, September 26th- Super Street Gas/Farm Stock Pull

Friday, September 27th- Lee Brice Concert

Saturday, September 28th- Truck & Tractor Pull

Sunday, September 29th- Tuff Truck & Vehicle Give Away



Application Form for Commercial Space

Middle Tennessee District Fair 2019

PLEASE PRINT!

Contact Person: _____

Business Name: _____

Type of Business: _____

Address: _____

Phone #: _____ Cell #: _____

Email: _____

<i>Please choose one of the following:</i>		Booths <u>NOT</u> Selling Product	Booths Selling Product**
INSIDE BOOTH SIZE:	8' X 8'	___\$225/week	___ \$300/week
	8' x 16'	___\$375/week	___ \$450/week
	8' x 24'	___\$525/week	___ \$600/week

Larger Booth Sizes can be requested in writing.

Check with Jason or Maria for cost and availability of larger booths.

** See above letter guidelines under "Commercial Areas" for more information.

OUTSIDE SPACE:	___ Minimum \$500 (Contact for price) Cost for trailers is by square footage.
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Notes/Comments: _____

Make \$\$\$ checks payable to: **Middle Tennessee District Fair**. **Failure to submit application by August 09, 2019 will result in possibility of not getting the same exhibit spot you had last year. No exceptions!**

Mail checks and applications to *(please note new mailing address)*:

Lawrenceburg Rotary Club, c/o 223 Parkes Avenue, Lawrenceburg, TN 38464.
Commercial Building Chairpersons: Jason 931-244-5813 Maria 931-629-9903

Thank you! We look forward to seeing you at the MTDF!